

Indoor Air Quality Solutions

Winter Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your Furnace/AC checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then, a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

SAVE Professional Duct Cleaning Services
\$50

Coupon must be presented at time of service.

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

SAVE YORK® Whole-Home Hybrid Electronic Air Cleaner
\$200

Coupon must be presented at time of service.

Your best defense against poor indoor air quality.

The YORK® Affinity™ Series Model 3000 Whole-Home Hybrid Electronic Air Cleaner is ideal for homeowners sensitive to airborne virus, bacteria or mold particles. It removes allergens and mold particles by 99%, indoor virus-sized particles by 80% and it reduces airborne dust by 94%. Capacity: up to 2000 CFM.



SOURCE1
HVAC Service Parts



SAVE Manage moisture for comfort, health and energy savings. YORK® High Capacity Steam Humidifier
\$200

A Steam Humidifier Delivers Maximum Humidity and Control

The YORK® Affinity™ Series Steam Humidifier delivers optimal humidity levels – up to 23.3 gallons per day (GPD) – even when your HVAC system is not engaged. It also reduces the conditions that can lead to mold, bacteria and virus growth.



Coupon must be presented at time of service.

SAVE Dust Free Active Gold Air Purifier
\$200

An advanced duct-mounted whole-home indoor air quality (IAQ) system

The Dust Free Active Gold Air Purifier combines carbon fiber ionizers, germicidal UV, and photocatalysts to reduce dust, dander, and odors, and inactivate MS-2 bacteriophage virus. Engineered with corrosion-resistant materials for enhanced durability and designed to endure high humidity, salt, and temperature environments.



Coupon must be presented at time of service.

BETLEM
RESIDENTIAL
HEATING & AIR CONDITIONING
704 CLINTON AVENUE SOUTH
ROCHESTER, NY 14620



Franz Approved!
Home Comfort

*** We Service All Makes & Models ***

Schedule Your Air Conditioning and/or Furnace System Checkup Today & SAVE Lower Energy Bills. Improve Home Comfort.

\$10 OFF Any Standard AC or Gas Furnace System Cleaning & Inspection
(585) 271-HEAT (4328) *Coupon must be presented at time of service.*



Please contact Betlem Residential at **271-HEAT (4328)** to schedule your appointment or send us an e-mail at residential@betlem.com with your preferred date, time and phone number and we will confirm with you.

Scan To Schedule Service



Premier Care Maintenance Plan

If anything goes wrong with your heating or cooling system, any breakdown, any time of the year — you're covered.

Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- 24 hour/7 day Priority Emergency Service
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- 15% off of all service and repairs on noncovered accessories

Receive Priority Heating & Cooling Services

(585) **271-HEAT (4328)** **Betlem.com**



Prepare Your Home for Winter Today

Coupons • Rebates • Equipment Offers & MORE INSIDE

Fall York System Savings Up To \$580

RECEIVE UP TO A
\$580 York Rebate
AND RECEIVE 9.99% FINANCING*

or

TAKE ADVANTAGE OF
0% Interest
FOR UP TO 18 MONTHS*



- A YP9C Gas Furnace Delivers Up To 98% AFUE**
An ultra-efficient modulating gas furnace from the Affinity™ series that delivers up to 98% AFUE (Annual Fuel Utilization Efficiency). Adjusts the heating output in precise 1% increments to match your exact comfort needs.
- B YC8 High Efficiency 18 SEER2 Air Conditioner**
The YORK® YC8 air conditioner is an 18 SEER2 system designed for high-efficiency cooling and humidity control. It uses a modulating compressor that aims to deliver precise capacity matching and stable indoor temperatures across varying climate conditions.
- C 3000 Whole-Home Hybrid Electronic Media Air Cleaner**
The YORK® Affinity™ Series Model 3000 Whole-Home Hybrid Electronic Air Cleaner is ideal for homeowners sensitive to airborne virus, bacteria or mold particles. It removes allergens and mold particles by 99%, indoor virus-sized particles by 80% and it reduces airborne dust by 94%.
- D HX3 Main Controller - Programmable Thermostat**
Wifi Capable Over-the-Air Updates Proximity Sensing. Control up to 8 Custom Schedules. Manage Zones (View & Adjust Modes Setpoints Advanced Settings. Geofencing Vacation and Away Mode (Individual Zones or Whole Home)

We can customize a system to meet your needs and budget.

Set Up Your In-Home Estimate Today

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.

Scan To Schedule A Free Estimate

* Some restrictions apply. Equipment savings offer based upon purchase of qualifying YORK® products. Promotional offer valid on installations purchased between September 1, 2026 and November 30, 2026. Certain terms & conditions apply. Savings based upon \$580 YORK® Fall 2026 Promotion. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-4328 for all details.

Enjoy Fall Savings On Our Most Popular Furnace

RECEIVE A
\$165 York Rebate

Plus

0% Interest
For Up To 18 Months

York TM9V Variable Speed Gas Furnace



The YORK® TM9V Gas Furnace combines advanced efficiency with optimal comfort, featuring a two-stage burner and variable-speed ECM fan motor. Designed for precise climate control and hassle-free installation, it's ideal even in tight spaces.

The TM9V Gas Furnace comes with a **10-year parts warranty and a 10-year labor warranty**, providing reliable comfort and support for years to come.

Efficiency Rating (AFUE) up to

96%

Furnaces are rated by the Annual Fuel Utilization Efficiency (AFUE) ratio, which is the percentage of heat produced for every dollar of fuel consumed. Like the miles-per-gallon rating on your car, the higher the AFUE rating, the lower your fuel costs.

* Some restrictions apply. Prior sales excluded. Offer valid September 1, 2026 - November 30, 2026. Call us at 271-4328 (HEAT) to learn more. Includes a model TM9V 96% efficient gas furnace with standard installation. Other sizes available, additional fees may apply. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank and only when financing York products.

York HH8 Side-Discharge Heat Pump*

*** Savings Up To \$10,435 ***



The YORK® HH8 Side-Discharge Heat Pump is an 18+ SEER2 variable-capacity outdoor heating and cooling system. With the help of a conventional heat pump thermostat, the system automatically adjusts its capacity and airflow, ensuring optimal comfort while keeping energy bills in check.

Efficiency Rating (SEER2) up to

19 SEER2

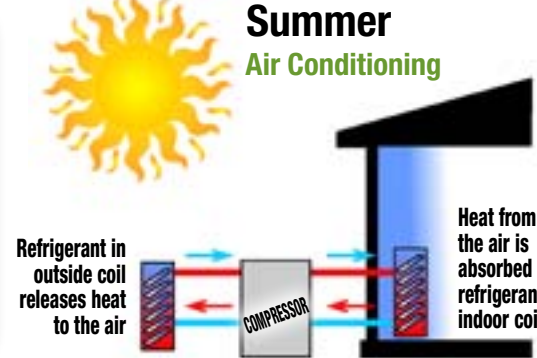
Heat Pumps are rated by the Seasonal Energy Efficiency Ratio (SEER), which measures how efficiently they cool your home relative to the electricity they consume. Like the miles-per-gallon rating on your car, a higher SEER rating means the system uses less electricity to provide the same amount of cooling.

* Promotional offer installation and claiming valid September 1, through November 30, 2026. \$10,435 savings based upon a \$435 York Rebate + a \$10,000 RG&E + New York State Clean Heat Program Rebate. Clean Heat Rebate based upon Non-DAC, single family home and Technology Category 2b - ccASHP: Residential Full Load Heating with Decommissioning. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-4328 for more details.

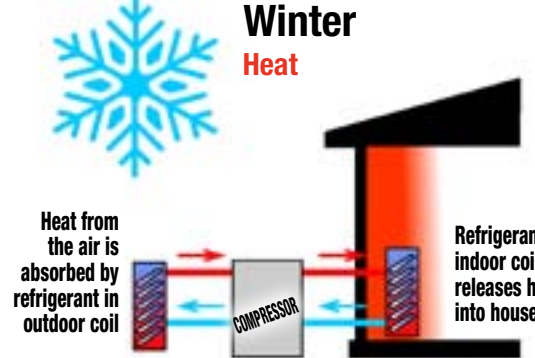
Featured Clean Technology

How Heat Pumps Provide Heating & Air Conditioning All-In-One-Unit

Like your refrigerator, heat pumps use electricity to pump refrigerant and transfer heat from one space to another. When we transfer heat from within our home to the outdoors, we call it "Air Conditioning". Conversely, when we transfer heat from the outdoors to within the home, we call it a "Heat-Pump".



Summer
Air Conditioning



Winter
Heat

Save with Betlem Residential on all you need for Great Home Comfort this Fall & Winter



Dear Homeowner,

In celebrating our 103rd Anniversary, Betlem Residential shares with you *our Fall 2026 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable.* We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. *Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer and utility rebates.* Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, an energy audit, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

- Eric St. John, Division Manager

Save Up To 23% On Your Home Energy Bills with a Web Enabled Thermostat



Control your home's heating and cooling FROM ANYWHERE with a YORK® Affinity™ HX™ Touch-Screen energy efficient smart thermostat.

The YORK® Affinity™ Hx™ Touch-screen Thermostat integrates your HVAC system with smart home technology. Programmable thermostats are proven to enhance HVAC system efficiency and lower utility costs. *Access and monitor your system from your home thermostat touch-screen with voice control, using Amazon Alexa, or from a smart device, using your phone, tablet or Apple Watch®.*



Navien NCB-H Combi-Boiler

The Only Compact Combi-Boiler Strong Enough to Support Heating and Domestic Hot Water for the Whole House.

Navien NCB-H is a high efficiency condensing combination boiler with the capacity to supply both heat and domestic hot water for larger homes — enough hydronic heat for a whole house, plus hot water to run two showers and a dishwasher all at the same time.

Certifications & Memberships

(585) **271-HEAT** (4328) **Betlem.com**