

Indoor Air Quality Solutions

Winter Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your AC/Furnace checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

SAVE Professional Duct Cleaning Services
\$50
Coupon must be presented at time of service.

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

Allergens like dust and pet dander are something to sneeze at.

SAVE Bryant Evolution® Air Purifier Model DGAPA -15 MERV
\$200
Like Putting an Air Purifier in Every Room

Or save \$100 on any MERV 10 air cleaner installation.

Compact enough to fit most tight furnace/fan coil installations, this whole-home air purifier solution cleans the air flowing through your system. It silently traps 95% of particles.1 And, with Captures & Kills® technology, it inactivates select airborne pathogens, including the coronavirus captured by the MERV 15 filter.

Coupon must be presented at time of service.



SAVE Manage moisture for comfort, health and energy savings. Bryant Preferred™ Series Steam Whole Home Humidifier
\$200

A Steam Humidifier Delivers Maximum Humidity and Control

A Bryant humidifier can “moisturize” dry, heated, winter air, making your home feel more comfortable. That's important because during the heating season, your home can feel drier than the desert. Properly humidified air can help relieve the discomfort of dry nasal passages, itchy skin and static shocks. A comfortably humidified home can help save energy, too.

Coupon must be presented at time of service.



Bryant Preferred™ Carbon Air Purifier with UV Helps Improve Indoor Air Quality & Minimize Odors



Bryant's Carbon Air Purifier with UV provides dual treatment technology through a carbon core and UV light to improve indoor air quality. It helps maintain a healthier home through air purification targeting the reduction of unwanted odors, volatile organic compounds, and common household gases from indoor air, while aiding in the reduction of microorganism, e.g., mold, fungi, bacteria and viruses, growth on the evaporative coil, and release into recirculated indoor air.

SAVE \$50
Coupon must be presented at time of service.

BETLEM
RESIDENTIAL
HEATING & AIR CONDITIONING
704 CLINTON AVENUE SOUTH
ROCHESTER, NY 14620



Franz Approved! Home Comfort

Schedule Your Furnace and/or AC System Checkup Today & SAVE
Lower Energy Bills. Improve Home Comfort.

\$10 OFF Any Standard Gas Furnace or AC System Cleaning & Inspection
(585) 271-HEAT (4328) Coupon must be presented at time of service.



Please contact Betlem Residential at **271-HEAT (4328)** to schedule your appointment or send us an e-mail at residential@betlem.com with your preferred date, time and phone number and we will confirm with you.

Scan To Schedule Service



Premier Care Maintenance Plan

*** Receive Priority Heating & Cooling Services ***

If anything goes wrong with your heating or cooling system, any breakdown, any time of the year, all year — you're covered.

SAVE \$20
Coupon must be presented at time of signup

Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- **24 hour/7 day Priority Emergency Service**
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- **15% off of all service and repairs on noncovered accessories**

(585) **271-HEAT (4328)** **Betlem.com**

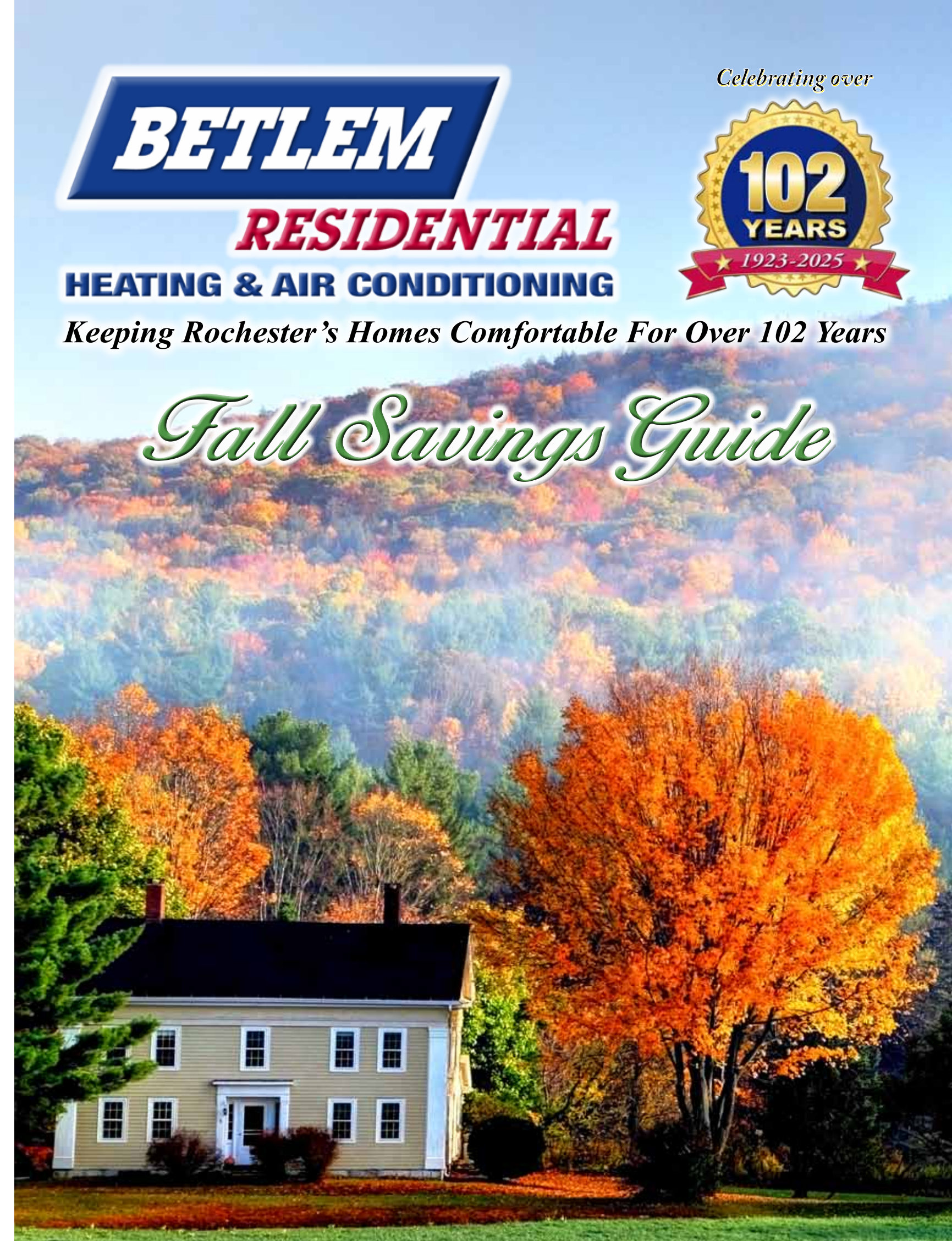
BETLEM
RESIDENTIAL
HEATING & AIR CONDITIONING

Celebrating over



Keeping Rochester's Homes Comfortable For Over 102 Years

Fall Savings Guide



Coupons • Rebates • Equipment Offers & MORE INSIDE

Fall System Savings Up To \$3,375

RECEIVE UP TO A
\$775 Bryant Instant Rebate*

PLUS

+ Take Advantage of **0% Interest** For Up To 18 Months

+ Eligible for up to a **\$2600 FEDERAL TAX CREDIT**

* When you purchase a qualifying Bryant home comfort system.

Save on High Efficiency Equipment from Bryant Get Superior Home Comfort with Low Energy Bills



Bryant 987M Evolution® Gas Furnace

Pamper yourself with exceptional comfort and consistent temperature control. For the ultimate in quiet efficiency, the Model 987M warms your winters with up to 98.5% AFUE efficiency. You'll also experience the additional benefit of summertime humidity control through variable speed airflow.

Bryant 284ANV Evolution® Extreme Heat Pump

Elevate your home comfort with this variable-speed heat pump that can deliver extreme humidity control, ultra-quiet operation and even receive over-the-air updates providing you with our latest software for enhanced performance.

Evolution® DGAPA Air Purifier

Features Captures & Kills™ technology designed to remove bacteria, viruses, pollen, mold and more.

Evolution Connex System Control

This Wi-Fi® enabled Evolution Connex system control, with occupancy sensing ability, knows when you're gone and automatically sets the system for maximum savings. When you're home, its intuitive interface puts comfort control at your fingertips through a user-friendly touch-screen design. Capable of managing a complete home comfort system.

Bryant Instant Rebates/Financing Offers may be combined with a Federal Tax Credit to receive the highest savings level on the purchase of high efficiency equipment. For program details and to see how much you can save, call 271-HEAT (4328).

* Some restrictions apply. Equipment savings offer based upon purchase of qualifying Bryant products. Promotional offer valid on installations purchased between September 8, and November 29, 2025. Certain terms & conditions apply. \$3,375 savings based upon \$775 Bryant Fall 2025 Promotion + up to a \$2600 Federal Tax Credit. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-4328 for all details.

Enjoy Fall Savings On Our Most Popular Furnace

RECEIVE A

\$200 Betlem Instant Rebate*

+ Eligible for up to a **\$600 FEDERAL TAX CREDIT**



RECEIVE FOR UP
TO 18 MONTHS*

0% Interest

927T Two-Stage Gas Furnace



Relax and enjoy your winter refuge with exceptional comfort and savings. The two-stage Model 927T delivers evenly controlled airflow and a significant reduction in temperature swings. As the focal point for year-round comfort, this furnace offers enhanced summer humidity control capabilities as well.

Pair your IntelliSense-enabled Preferred™ Series furnace with an ecobee for Bryant Smart Thermostat to grant permission for data sharing, and enjoy the benefits of connected comfort.

Efficiency Rating (AFUE) up to

97%

Furnaces are rated by the Annual Fuel Utilization Efficiency (AFUE) ratio, which is the percentage of heat produced for every dollar of fuel consumed. Like the miles-per-gallon rating on your car, the higher the AFUE rating, the lower your fuel costs.

* Some restrictions apply. Prior sales excluded. Offer valid September 8, 2025 - November 29, 2025. Call us at 271-4328 (HEAT) to learn more. Includes a model 927T 97% efficient gas furnace with standard installation. Other sizes available, additional fees may apply. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Service Finance Company, LLC. Financing offer is only available through Service Finance and only when financing Bryant products.

Have Municipal Electric?

Do you live in Fairport, Spencerport or Churchville?

With low municipal electric costs, a hybrid heat or Dual-Fuel system is the most efficient way to heat your home.

Crossover Cold-Climate Heat Pump

Bryant's Crossover Solution provides a system that maintains the traditional ducted heating and cooling characteristics while leveraging elements of ductless technology. Our systems are compatible with residential fan coils and furnaces, ensuring a seamless integration with your existing HVAC setup. Our Crossover Systems are the perfect choice for spaces of all sizes - creating a whole home solution.



Efficiency ratings: Up to 19 SEER2 cooling and 10.8 HSPF2 heating efficiency.



Set Up Your In-Home Estimate Today

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.



Scan To Schedule A Free Estimate



We can customize a system to meet your needs and budget.

Save with Betlem Residential on all you need for Great Home Comfort this Fall & Winter



Eric St. John
Division Manager

Dear Homeowner,

In celebrating our 102nd Anniversary, Betlem Residential shares with you, **our Fall 2025 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable.** We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. **Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer rebates and government incentives.** Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

Ecobee3 Lite Smart Thermostat Pro

Smart, intuitive and low maintenance

The ecobee3 lite, Powered by Bryant, tailors itself to your schedule, your personal comfort preferences and the weather outside. It can also show how much money you've saved each month and give you insight into your heating and cooling equipment performance.

Compatible with your smart home

Works seamlessly with third-party smart home platforms such as Apple® HomeKit®, Amazon® Alexa®, Google® Assistant, Samsung® SmartThings® and IFTTT®.

Controllable from anywhere

Access your system from anywhere with your iOS® or Android® devices.



Bryant Preferred™ Series BW3 Boiler

Radiant Heat Versatility for Reliable Home Comfort

Bryant's most versatile gas-fired, radiant heat system, engineered with an up to 84.4% AFUE rating for outstanding energy efficiency. Rugged cast-iron construction and compact design make it a value-add fit for any home.

- Titanium composite burners for quiet efficiency and corrosion resistance
- Inducer motor controls combustion airflow to maximize performance
- Contoured internal vanes and thermal pins enhance the heat exchange process to reduce fuel costs
- Perfect for new home construction and replacement installations



Certifications & Memberships



(585) **271-HEAT** (4328) **Betlem.com**