

Indoor Air Quality Solutions

Winter Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your Furnace checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

SAVE Professional Duct Cleaning Services \$50

Coupon must be presented at time of service.

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

Allergens like dust and pet dander are something to sneeze at.

SAVE Evolution® Air Purifier Model DGAPA -15 MERV \$200

Like Putting an Air Purifier in Every Room

Or save \$100 on any MERV 10 air cleaner installation. *Coupon must be presented at time of service.*



Compact enough to fit most tight furnace/fan coil installations, this whole-home air purifier solution can treat 100% of the air flowing through your system. It silently eliminates up to 95% of particles. And, with Captures & Kills™ technology, it is proven effective against 3 common pathogens, including the common cold surrogate and human influenza.

SAVE Manage moisture for comfort, health and energy savings. Bryant Preferred Series™ Steam Humidifier \$200

Steam Humidifier Delivers Maximum Humidity and Control

This steam humidifier offers a more “dialed-in” level of humidity control to better protect fine furnishings and keep you comfortable in those dry seasons. And with up to 34 gallons daily output, you can enjoy the comfort with confidence knowing it's built to handle higher square footage interiors.



Coupon must be presented at time of service.



Schedule Your Furnace and/or Air Conditioning or Boiler System Checkup Today & SAVE
Lower Energy Bills. Improve Home Comfort.

SAVE

\$10 OFF Any Standard AC or Gas Furnace System Cleaning & Inspection
(585) 271-HEAT (4328) *Coupon must be presented at time of service.*



NATE Certified HVAC Technicians

AT YOUR SERVICE 24/7



SAVE AN ADDITIONAL \$50.00

With an RG&E Rebate on a Furnace or Boiler Tune-Up!

Customer receives \$10 off Betlem's regular service fee at time of service. Customer must apply to RG&E's residential natural gas furnace/boiler tune-up rebate program to receive its \$50 rebate. Call Betlem Residential at 271-HEAT (4328) for program details.

Call us for RG&E rebate details.

Please contact Betlem Residential at 271-HEAT(4328) to schedule your appointment or send us an e-mail at residential@betlem.com with your preferred date, time and phone number and we will confirm with you.



Premier Care Maintenance Plan

If anything goes wrong with your heating or cooling system, any breakdown, any time of the year, all year — you're covered.



Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- 24 hour/7 day Priority Emergency Service
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- 15% off of all service and repairs on noncovered accessories

SAVE \$20
Coupon must be presented at time of signup

Receive Priority Heating & Cooling Services



Celebrating over



Keeping Rochester's Homes Comfortable Since 1923.

Fall 2022 Savings Guide



Coupons • Rebates • Equipment Offers & MORE INSIDE

Save with Betlem Residential on all you need for Great Home Comfort this Winter



Eric St. John
Division Manager

Dear Homeowner,

This Fall, Betlem Residential shares with you, our *Fall 2022 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable.*

We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. *Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer and utility rebates along with government incentives.*

Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, an energy audit, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

- Eric St. John, Division Manager

Keeping Rochester's Homes Comfortable Since 1923

Our roots in heating and air conditioning date back to 1923 with the pioneering spirit of the late Gerard C. Betlem who founded the Betlem Heating Company. He started first by specializing in residential heating and manufactured his own furnace to improve quality and tailor them to each job. His product, called the General Gas Furnace was an industry leader by utilizing a blower to offer forced air heating.

Over the past 99 years a lot has happened at Betlem. The company has grown to over 175 employees and is a leader in the heating, ventilating, and air conditioning industry in Upstate New York. We have separate divisions in Residential, Commercial, Sheet Metal, and Controls to offer our customers specialized services to meet their needs.

Today, our Residential Division has over 30 people dedicated to keeping your family safe and comfortable. These highly talented and trained individuals have dedicated most of their working lives to this industry, and they are Betlem's greatest strength.



Betlem's Technicians Are NATE Trained

Certifications & Memberships



(585) **271-HEAT** (4328) **Betlem.com**

Fall System Savings Up To \$1,700

RECEIVE UP TO A
\$1,050 Bryant Instant Rebate*

PLUS

- + Take Advantage of **0% Interest For Up To 18 Months**
- + Receive Up To A **\$150 RG&E REBATE For Energy Efficient Equipment**
- + Receive A **\$500 FEDERAL TAX CREDIT**

* When you purchase a qualifying Bryant home comfort system.

Save On High Efficiency Equipment From Bryant Get Superior Home Comfort With Low Energy Bills



- **Bryant 987M Evolution® Gas Furnace**
Pamper yourself with superior comfort and consistent temperature control. Efficiency Rating (AFUE) up to 98.3%
- **Bryant 186CNV Evolution® Extreme Air Conditioner**
True variable-speed operation to provide premium cooling, enhanced energy savings and whisper-quiet operation. Efficiency Rating of up to 26 SEER.
- **Evolution® DGAPA Air Purifier**
Features Captures & Kills™ technology designed to remove bacteria, viruses, pollen, mold and more.
- **Preferred Series™ Large Fan Humidifier**
18 gallon capacity per day. It quietly and evenly distributes moisture and provides whole-home comfort.

Bryant Instant Rebates/Financing Offers may be combined with an RG&E rebate & a Federal Tax Credit to receive the highest savings level on the purchase of high efficiency equipment. For program details and to see how much you can save, call 271-HEAT

* Some restrictions apply. Bryant system instant rebate offers range from \$100-\$1,050. Rebate offer is valid September 12, 2022 through November 19, 2022 with the purchase of qualifying Bryant products. Cannot be combined with any other offer. Additional rebates available on accessories. Financing available to well qualified buyers on approved credit through Synchrony Financial. Financing offer is only available through Synchrony Financial.

We Help You Maximize Savings

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.



Enjoy Fall Savings On Our Most Popular Furnace

Rebates up to **\$575 plus 0% Interest for 36 Months***

Bryant Evolution™ Series 986T Variable-Speed Gas Furnace

Choose the Model 986T with Perfect Heat® technology and up to 96.7% AFUE efficiency. It's the perfect way to indulge your senses in consistently warm and impeccably controlled comfort all winter long. As a part of your year-round comfort system, this variable speed furnace also provides welcome relief from hot, sticky summer humidity.

* Some restrictions apply. Prior sales excluded. Offer valid September 12, 2022 - November 19, 2022. Includes a model 986T 96.7% efficient gas furnace with standard installation. Other sizes available, additional fees may apply. \$575 rebate based upon \$225 Bryant Rebate + \$150 RG&E Rebate + \$200 Federal Tax Credit. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Financial. Financing offer is only available through Synchrony Financial and only when financing Bryant products. Call us at 271-4328 (HEAT) to learn more.

Efficiency Rating (AFUE) up to **96.7%**

Furnaces are rated by the Annual Fuel Utilization Efficiency (AFUE) ratio, which is the percentage of heat produced for every dollar of fuel consumed. Like the miles-per-gallon rating on your car, the higher the AFUE rating, the lower your fuel costs.

Have Municipal Electric?

Do you live in Fairport, Spencerport or Churchville?

Evolution® Extreme 284ANV Variable-Speed Heat Pump

With low municipal electric costs, a hybrid heat or Dual-Fuel system is the most efficient way to heat your home.

When the outdoor temperature is above 35 degrees F, a heat pump can pull heat from the outside air efficiently while utilizing your low electric rate. The gas furnace is used for only the coldest months.

Heat pumps save energy because transferring heat is easier than making it. Surprisingly, even when it feels cold outside, there is still a decent amount of heat waiting to be pumped. Under ideal conditions, a heat pump can transfer 300 percent more energy than it consumes. In contrast, a high-efficiency gas furnace is about 90 percent efficient.



Efficiency ratings: SEER up to 24 and HSPF up to 13.

Receive Up To A \$1,000 Rebate On Bryant Cold Climate Air Source Heat Pump Products*

*Air-source heat pumps (ASHPs) have been an efficient source of cooling for years, but advances in technology now allow them to effectively address heating needs in cold climates, helping customers lower their energy costs and reduce greenhouse gases emissions.

For a limited time, Betlem Residential is offering our customers up to a \$1,000 rebate on eligible ASHP system installations. Call us at 271-HEAT (4328) or visit Betlem.com/ASHP for more information.

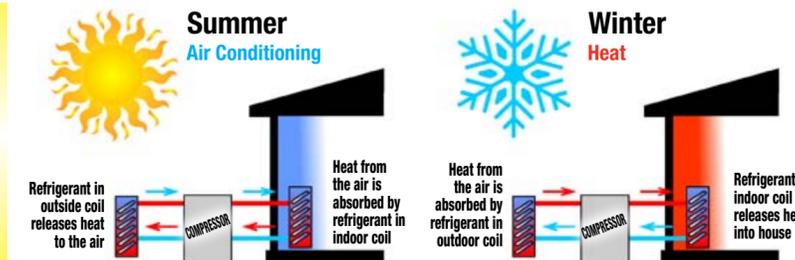
Your Home Stays Cozy Even When Temperatures Reach -22° F Outside

Bryant's 38MPRA Evolution™ Heat Pump With Basepan Heater

If maximum performance and efficiency are key, look no further than our Evolution™ System heat pump. This ENERGY STAR® qualified ductless system comes with a 42 SEER rating when paired with the 619PHA High Wall – there's nothing more efficient! **Even when temps drop to as low as -22° F outside, your interior environment stays cozy** (when properly sized and matched with specific indoor units). Powerful yet quiet, our best ductless outdoor solution delivers results.

How Heat Pumps Work To Provide Heat In The Winter & AC In The Summer

Like your refrigerator, heat pumps use electricity to pump refrigerant and transfer heat from one space to another. When we transfer heat from within our home to the outdoors, we call it "air conditioning". Conversely, when we transfer heat from the outdoors to within the home, we call it a "heat-pump".



Indoor & Outdoor Bryant 38MPRA Evolution™ Heat Pump Equipment



Watch Our "How Heat Pumps Work" Video

Scan to visit: Betlem.com/air-source-heat-pumps.htm



A Product To Help Combat In-Home Viruses

The iWave family of products have been proven through independent lab testing to significantly reduce a wide variety of pathogens and viruses including SARS-CoV-2 and SARS-CoV-2 Delta in the breathing zone and on hard non-porous surfaces. It is important to note that we make no medical claims. **Watch the iWave video at: www.iwave.com**

iWave-R No Maintenance Whole Home Air Purifier

Proven technology with over 200,000 applications in homes, schools, offices and hospitals.

Kills Viruses, Mold, & Bacteria & Reduces Allergens, Pathogens & Odors



The iWave-R is an air purifying device that **installs in any duct air conditioning system**. When air passes over the iWave-R, ions produced by the device reduce pathogens, allergens, particles, smoke and odors in the air, creating a healthy environment without producing any harmful byproducts.

- 3 Year Warranty
- No Maintenance or Replacement Parts



Lochinvar Knight® High Efficiency Boilers



Receive a **\$250 RG&E Rebate***

KNIGHT®, by Lochinvar, is recognized for its reliable, proven performance and high quality standards. Its award winning design assures home owners peace of mind and long term savings in operating costs.

More than ever, KNIGHT®, is the best choice for traditional hydronic space heating, radiant floor heating and indirect domestic hot water applications.

* Limited time RG&E rebate. Call us for details.



Navien NCB-H Condensing Combi-Boiler

The Only Compact Combi-Boiler Strong Enough To Support Heating And Domestic Hot Water For The Whole House

Receive a **\$250 RG&E Rebate***

Navien NCB-H is a high efficiency condensing combination boiler with the capacity to supply both heat and domestic hot water for larger homes — enough hydronic heat for a whole house, plus hot water to run two showers and a dishwasher all at the same time.

* Limited time RG&E rebate. Call us for details.

